



2026 OPERA CONFERENCE

WILMINGTON, DE MAY 12–15

EXHIBITION CATALOG



Seeking promotional opportunities at the conference?

Place a listing in the Exhibition Catalog, a special publication of production rentals, new works, industry opportunities, and business services distributed to all attendees of Opera Conference 2026. A digital version of the Exhibition Catalog will be distributed to all OPERA America email subscribers following the conference.

OPERA
AMERICA

2026 | OPERA CONFERENCE

The Exhibition Catalog is a special publication featuring production rentals, new work, industry opportunities, and business services for the 700 administrators, trustees, artists, and advocates at OPERA America's Opera Conference 2026. A digital version is distributed to all OPERA America email subscribers following the conference. Full-page advertisers also receive a listing in the conference app.

Advertisers in the Exhibition Catalog may submit self-designed artwork or provide an image, logo, and copy for a standardized template layout. For more examples of advertisements and template options, visit operaamerica.org/CatalogSpecs.

PUBLICATION DATE
May 2026

PRINT CIRCULATION
700

DIGITAL CIRCULATION
16,500

CONTENT SECTIONS

Works by Opera Companies

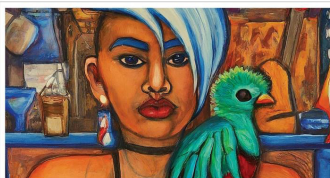
Production Rentals

Artistic Services, Consultants, and Businesses

Works by Creators

Recent OPERA America Grantees

Sample Full-Page Templated Ad



***Dreams Americanos –
A New Bilingual One-act Opera***

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© | WORKS BY OPERA COMPANIES

Sample Full-Page Designed Ad



Sample Half-Page Ads

Templated



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© WORKS BY ORRA COMPANY

Designed

Sample Quarter-Page Ads

Templated



Chris Praterius Gómez
www.praterius.com/derechos
cpraterius@yahoo.com

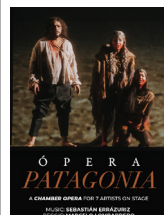


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Designed

2026 | OPERA CONFERENCE

WILMINGTON, DE
MAY 12–15

Why Advertise

- Gain visibility for your business or project among the more than 700 attendees of the Opera Conference.
- Enhance your conference networking by putting your information in the hands of fellow attendees.
- Promote your business or project to our subscriber list of over 16,500 after the conference.

Sizes & Pricing

AD TYPE	SIZE	MEMBER	NON-MEMBER
FULL-PAGE	7.5" W x 10" H	\$530	\$690
HALF-PAGE	3.5" W x 10" H	\$275	\$358
QUARTER-PAGE	3.5" W x 4.75" H	\$143	\$186

Three Ways to Book

1. Purchase your listing alongside your registration by visiting operaamerica.org/Conference.
2. Purchase a listing without attending by completing the form at operaamerica.org/CatalogBooking.
3. Add a listing to an advertising package by contacting Alasdair Payten at APayten@operaamerica.org.

PLACEMENT WITHIN THE EXHIBITION CATALOG WILL BE ALPHABETICAL WITHIN SECTIONS, WITH ADJUSTMENTS FOR LAYOUT AS NEEDED

Deadlines

FOR	MUST BE RECEIVED BY
RESERVATIONS	March 16, 2026
ARTWORK	March 23, 2026
FEEDBACK ON TEMPLATED LISTINGS <i>Templated listings will only receive one round of proofing/review.</i>	April 3, 2026

How to Submit Artwork

TEMPLATED LISTING

If you wish to have OPERA America lay out your materials in a templated listing, please submit the materials below:

Quarter-Page Templated Listing:

- Headline Text: Maximum 35 Characters
- Body Text: Maximum 50 Words
- Company Name, Website, Contact Name, Email/Phone Number
- Pick 2 of 3 optional items:
 - Image 1" W x 1" H
 - Logo
 - QR Code

Half-Page Templated Listing:

- Headline Text: Maximum 35 Characters
- Body Text: Maximum 85 Words
- Company Name, Website, Contact Name, Email/Phone Number
- Pick up to 3 optional items:
 - Image 3.25" W x 3.5" H
 - Logo
 - QR Code

Full-Page Templated Listing:

- Headline Text: Maximum 35 Characters
- Body Text: Maximum 215 Words
- Company Name, Website, Contact Name, Email/Phone Number
- Pick up to 3 optional items:
 - Image 7.25" W x 3.75" H
 - Logo
 - QR Code

DESIGNED LISTING

If you wish to design your own listing, please submit artwork according to these specifications:

- Full-Page Designed Listing: 7.5" W x 10" H, No Bleed
- Half-Page Designed Listing: 3.5" W x 10" H, No Bleed
- Quarter-Page Designed Listing: 3.5" W x 4.75" H, No Bleed

Please submit art as high-resolution JPGs or PDFs. All advertisements will be vertical in orientation. Templated listings will only receive one round of proofing/review. Submit your materials at operaamerica.org/ExhibitionCatalog26 by March 23, 2026.