

# Innovation Grants — 2020

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*OPERA America*

## *Intent to Apply*

### **INNOVATION GRANTS**

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*GENEROUSLY FUNDED BY THE ANN AND GORDON GETTY FOUNDATION*

OPERA America's Innovation Grants support vibrant Professional Company Members in implementing innovative projects in opera's most important areas of practice, including artistic vitality, audience experience, organizational effectiveness and community connections. The program enables companies to increase their investment in experimentation and innovation, and contribute to field-wide learning. Grants will support projects that are (a) efforts new to the field; (b) adaptations or applications of strategies that have been implemented elsewhere, but are new to the applicant company or its community; and (c) refinements or enhancements to proven organizational strategies that merit continued development. OPERA America will assist with evaluation and documentation, and disseminate resources to share lessons learned from the projects.

**Application available online:** September 2019

**Intent to apply deadline:** October 30, 2019, at 11:59 p.m. EST

**Application deadline:** January 23, 2020, at 11:59 p.m. EST

**Adjudication and notification:** March 2020

**Grant start date:** July 1, 2020

Please refer to the **Grant Guidelines** for information regarding grant objectives and application procedures.

For more information, contact Kristal Pacific, grantmaking manager, [KPacific@operaamerica.org](mailto:KPacific@operaamerica.org) or 646.699.5236.

### **Professional Company Member in good standing\***

All of OPERA America's U.S. and Canadian Professional Company Members in good standing are eligible to apply. To be in good standing, your organization must be:

- Current in the payment of membership dues;
- A Professional Company Member for at least one year (since July 1, 2019);
- Current in the completion of the most recent Professional Opera Survey;

- Current in the updating the Membership Directory Staff Listings and Schedule of Performances; and
- Current in the submission of reports from any prior OPERA America grants.

### Choices

I affirm that my organization is in good standing and eligible for this grant.

I will make all necessary arrangements to complete the requirements before January 1.

### Comments on PCM status, if any

*Character Limit: 500*

### Display of OPERA America logo\*

Please provide the URL of the page on your website where the OPERA America logo (with hyperlink) is displayed. If the logo appears on multiple pages, please provide the most prominent location.

The current OPERA America logo may be downloaded [here](#).

*Character Limit: 2000*

## Project Information

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### Project title\*

Either official or working title.

*Character Limit: 200*

### Brief project description\*

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### Innovation type\*

The proposed project is:

#### Choices

An effort new to the field

An adaptation or application of a strategy

A refinement or enhancement

### Primary area of practice\*

Select the area of practice that most closely aligns with the challenges or opportunities your project will address. See the **Guidelines** for further details.

#### Choices

Artistic Vitality

Audience Experience

Organizational Effectiveness

Community Connections

## Secondary areas of practice\*

Check secondary areas of practice that your project will address.

### Choices

Artistic Vitality  
Audience Experience  
Organizational Effectiveness

## Deriving learning\*

Describe your plans for documenting and evaluating the activities. What does your organization seek to learn from this project, and how will it advance field-wide learning?

*Character Limit: 1100*

## Existing grants

Indicate if your organization has received an award from OPERA America that remains open (i.e., a final report has not been submitted and final payment has not been processed.)

Please mark all applicable grant programs.

### Choices

The Opera Fund: Repertoire Development  
Opera Grants for Female Composers: Commissioning  
New Works Exploration  
Innovation Grant

## Two-year grants

Applicant companies that describe multiyear approaches (projects spanning more than one year) may request consideration for two-year awards. Please indicate if your company intends to request a one-year or two-year award.

### Choices

One-year grant  
Two-year grant (grant amount in year two is equivalent to year one)

## Grant activity period — start date\*

Grant activities must begin on or after July 1, 2020.

*Character Limit: 10*

## Grant activity period — end date\*

Grant activities must end by June 30, 2021, for one-year grants and June 30, 2022, for two-year grants.

*Character Limit: 10*

**Consortium**

Projects involving collaboration between two or more Professional Company Members are eligible. Each PCM must apply separately for funds relating to its own role in the project. As applicable, list any collaborating PCMs also applying for a 2020 Innovation Grant for the same project.

*Character Limit: 1000*