



IDEA Opera Grants

Supported by the Charles and Cerise Jacobs Charitable Foundation

Purpose

IDEA (Inclusion, Diversity, Equity, and Access) Opera Grants are OPERA America's first grant program designed with a racial equity lens. It is generously supported by the Charles and Cerise Jacobs Charitable Foundation, which is committed to promoting equal rights and social justice through education, music and the law. This program provides support for the promotion and development of new works by artists of color who may not have worked previously in the field.

OPERA America believes that different perspectives, cultural histories, life experiences, and personal stories enrich the operatic repertoire. OPERA America is committed to supporting creators who reflect the diversity of the nation.

Definitions

IDEA

- **Inclusion:** authentic representation, empowered participation, and a true sense of belonging, beyond numerical diversity.
- **Diversity:** breadth of representation; it can mean different cultures and ethnicities, gender identities, ages, socioeconomic backgrounds, geographies, budget sizes, or works presented.
- **Equity:** recognizing that not everyone is starting from the same point, but ensuring that everyone has the opportunity to succeed.
- **Access:** equitable admittance to everyone along the continuum of human ability and experience.

In this document, the author of the music will be referred to as the composer and the author of the text will be referred to as the librettist, although applicants may have prior experience as songwriters, poets or playwrights.

IDEA Opera Grants are available to composer and librettist teams with racial or cultural identities including African, Latinx, Asian, Arab, and/or Native American (ALAANA, defined below) and with the demonstrated ability to create theatrical works for the voice and instrumental ensemble. Previous experience writing for the operatic medium is not required.

ALAANA

- **A – African/Black** - includes all individuals who identify with one or more nationalities or ethnic groups originating in any of the Black racial groups of Africa. Examples of these groups include, but are not limited to, African American, Jamaican, Haitian, Nigerian, Ethiopian, and Somali. The category also includes groups such as Ghanaian, South African, Barbadian, Kenyan, Liberian, and Bahamian.
- **L – Latin(o)(a)(x)** - includes all individuals who identify with one or more nationalities or ethnic groups originating in Mexico, Puerto Rico, Cuba, Central and South America, and other Spanish cultures. Examples of these groups include, but are not limited to, Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, Colombian, Guatemalan, Honduran, Spaniard, Ecuadorian, Peruvian, Venezuelan, etc.

- **A – Asian/Pacific Islander** - includes all individuals who identify with one or more nationalities or ethnic groups originating in the Far East, Southeast Asia, or the Indian subcontinent. Examples of these groups include, but are not limited to, Chinese, Filipino, Asian Indian, Vietnamese, Korean, and Japanese. The category also includes groups such as Pakistani, Cambodian, Hmong, Thai, Bengali, Mien, etc. It also includes all individuals who identify with one or more nationalities or ethnic groups originating in Hawaii, Guam, Samoa, or other Pacific Islands. Examples of these groups include, but are not limited to, Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, and Marshallese. The category also includes groups such as Palauan, Tahitian, Chuukese, Pohnpeian, Saipanese, Yapese, etc.
- **A – Arab** – includes all individuals who identify with one or more nationalities originating in the Arabian Peninsula and neighboring territories, inhabiting much of the Middle East and North Africa. Examples of these groups include, but are not limited to, the 22 members of the Arab League: Algeria, Bahrain, Comoros, Djibouti, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Somalia, Sudan, Syria, Tunisia, the United Arab Emirates, and Yemen.
- **N A – Native American** – includes all individuals who identify as Indigenous peoples, also known in some regions as First peoples, First Nations, Aboriginal peoples, Native peoples, or autochthonous. Examples of these groups include, but are not limited to American Indian or Alaska Native who identify with any of the original peoples of North and South America (including Central America) and who maintain tribal affiliation or community attachment such as Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, and Nome Eskimo Community.

Opera can be defined as a music-theater experience with a dramatic arc, written for trained voice or voices accompanied by instruments.

Important Dates

June 2020: Application materials available
 July 30, 2020: Intent to apply deadline
 September 9, 2020: Application deadline
 October 2020: Adjudication
 November 2020: Notification
 December 1, 2020 – June 30, 2022: Activity period

Apply

Visit operaamerica.org/GrantsDashboard.

IDEA Opera Grants 2020–2022 Guidelines and Application Procedures

For more than 30 years, OPERA America has been committed to increasing the quantity and quality of new American operas, granting more than \$20 million to the opera field to support the work of opera companies and creators.

OPERA America invites proposals from creators with racial or cultural identities including African, Latinx, Asian, Arab, and/or Native American (ALAANA). Applicants must be able to demonstrate their ability to create theatrical works for the voice and instrumental ensemble. Applicants may request up to \$12,500 for activities that include the production of a workshop, reading, or another performance-based event.

Supported Activities

Supported activities include but are not limited to:

- Working performances, with or without an audience;
- Readings; and
- Workshops.

Grants

Grant recipients will receive:

- \$12,500 per team to support costs associated with the production of a workshop, reading or another performance-based event;
- A high-quality video portrait of the composer and librettist for promotional use, and multi-camera footage of the work in development;
- Complimentary registration, travel, and housing to attend OPERA America’s New Works Forum, an annual gathering that brings together producers, publishers, composers, librettists, and artists to discuss the creation and production of new operatic works;
- Complimentary registration, travel, and housing to attend the annual Opera Conference, the pre-eminent convening of opera company leaders, artists, trustees, volunteers, and other industry stakeholders; and
- An introduction in *Opera America* magazine.

Eligibility

- Although it is anticipated that creative teams will consist of both a composer and a librettist, the composer may also serve as the librettist and apply as a sole applicant. Projects involving more than two creators (e.g., one composer and two librettists) are also eligible.
- Applicants (composer and librettist) must identify with a racial or cultural heritage including African, Latinx, Asian, Arab, and/or Native American (ALAANA) and have U.S. citizenship, permanent residence, or Deferred Action for Childhood Arrivals (DACA) status.
- The lead applicant may be either the composer or the librettist. The lead applicant will serve as the fiscal agent for the project. If awarded, the fiscal agent will disburse all funds received and provide all required financial and narrative documentation.
- Applicants must demonstrate their ability to write for the opera/music-theater medium by providing samples of theatrical work for the voice and instrumental ensemble.
- Funding may not be applied to expenses incurred before December 1, 2020.
- Grant-funded activities must be completed by November 1, 2021.
- Applicants may only be affiliated with one proposal per application cycle.
- Recipients of IDEA Opera Grants may not reapply for an IDEA Opera Grant in a subsequent cycle.

Funding Parameters

- Two grants of up to \$12,500 will be awarded annually.
- Grants will cover up to 100 percent of eligible expenses, not exceeding \$12,500; no matching funds are required. Additional expenses to complete the project are the responsibility of the creators.
- Eligible expenses include but are not limited to:
 - Vocalist, instrumentalist and other performer fees;
 - Music director/conductor;
 - Dramaturg;
 - Stage director;
 - Vocal coach;
 - Sound designer;
 - Rehearsal and performance venue rental fees;
 - Stage manager;
 - Equipment rental (e.g., lighting, sound, instrumental cartage);
 - Graphic design, web design, and programs for the project;
 - Child care and/or eldercare while creators are in rehearsal or performance;
 - Research materials; and
 - Transportation and housing for personnel related to creative meetings, rehearsals, and performances (airfare is limited to coach class).

Ineligible expenses include:

- Commissioning fees or living expenses for the applicants (composer and librettist);
- Set, costume or properties construction or rental expenses for a staged production;
- Institutional overhead expenses if partnering with a producing organization;
- Expenses that are not connected specifically to the project, including general administrative expenses and competition or contest application fees;
- Tuition expenses;
- Professional development fees;
- Fundraising expenses; and
- Ticket subsidies.

Timeline

The following timeline is in place for the 2020–2022 IDEA Opera Grants:

- **Application available online:** June 2020
- **Intent to apply deadline:** July 30, 2020
- **Application deadline:** September 9, 2020
- **Adjudication:** October 2020
- **Notification:** November 2020
- **Grant activity period:** December 1, 2020 – June 30, 2022
- **Promotional filming:** completed by November 1, 2021

Grant recipients will be invited to the New Works Forum and Opera Conference between January 2021 and June 2022.

How to Apply

- A brief overview of the creative team and proposed project, known as an intent to apply, is required for all applicants and is due by 11:59 p.m. ET on July 30, 2020. OPERA America will provide individualized support to applicants based on their intent to apply to guide them to the full application. Only applicants who submit an intent to apply may submit a full application.
- All materials must be submitted online via the online grants system at operaamerica.org/GrantsDashboard.
- Submit a complete, final application by 11:59 p.m. ET on September 9, 2020.
- Applications submitted without work samples as specified in the application will not be considered. Applications that are incomplete or late will not be accepted.
- Contact Kristal Pacific, director of social equity and grantmaking, at KPacific@operaamerica.org with any questions.

Application Review

An independent panel will review all final applications for IDEA Opera Grants. The panel will consist of independent experts with an understanding of diverse music styles, as well as producers from OPERA America member companies.

No current board member or employee of OPERA America may serve as a panelist. Individuals who stand to benefit financially from a grant are also ineligible to serve. The decisions of the panel are final.

Panelists evaluate the applications based on the following criteria:

- **Artistic Merit:** The artistic excellence — or the potential for excellence — of the work and the merit of the creative team’s body of work based on the samples provided.
- **Quality and Distinction in Concept and Planning:** The appropriateness, effectiveness, and thoroughness of the planning process guiding the proposed activity.
- **Evaluation:** Applications must articulate plans for measuring the success of the project. Goals should be realistic and achievable.

Work Samples

Applicants will be required to submit work samples that best represent their unique voices and compositional styles. Work samples need not be classical or operatic. Samples that demonstrate the creator(s)’ aptitude for theatrical storytelling are recommended.

- **Composers:** two samples (hosted audio or video on sites like YouTube, Vimeo, and SoundCloud) with at least one sample featuring a human voice or voices. Neither sample should exceed 10 minutes in length. Scores or other forms of visual representation of a musical work are optional.
- **Librettists:** two samples (written and/or audio or video) that demonstrate their storytelling abilities. These can include but are not limited to poetry, short stories, and excerpts of plays, operas, or music-theater works (score optional). Neither sample should exceed 10 minutes in length, if audio/video, or 10 pages if written.

Grant Announcement

- All applicants will be notified of the outcome of their requests after the adjudication.
- All grant letters will contain an end date for the grant period. Requests for extensions must be made in writing.
- Grantees may request up to 75 percent of the total award in one or more installments for expenses incurred on or after December 1, 2020.
- The final balance of the grant will be paid after the completion of the activities proposed in the application and upon the submission of the final report.
- All IDEA Opera Grants are restricted to the project described in the application. Funds advanced to the grantees by OPERA America must be repaid in the event the approved project is not carried out.
- The receipt of a grant at any stage of a project or activity does not guarantee continued support from OPERA America.

Reporting Requirements

Successful applicants will receive an award letter explaining the grant's terms and conditions, including financial documentation and narrative reporting requirements. OPERA America staff will review these reports. All reporting requirements must be completed before the grant will be fully paid.

Grantees are required to acknowledge OPERA America and other funders, including the Charles and Cerise Jacobs Charitable Foundation, in the manner described by OPERA America in the award letter. Recipients of IDEA Opera Grants must maintain OPERA America's logo, including a hyperlink to OPERA America's website, on their website (if they have one) and in programs for the funded activity, if available. The submission of proof of acknowledgment constitutes an element of the final report of the grant.

IDEA Opera Grant recipients may be asked to submit additional documentation or cooperate with OPERA America in sharing the results of their projects with the field.

Staff Contact Information

For more information, contact Kristal Pacific, director of social equity and grantmaking, at KPacific@operaamerica.org.