

The logo for National Opera Week features a dark grey circle with the word "Opera" written in a white, elegant script font. This circle is centered on a horizontal black bar. The words "NATIONAL" and "WEEK" are written in a white, bold, sans-serif font on either side of the circle, respectively, within the black bar.

# NATIONAL *Opera* WEEK

## **Examples of diverse programming celebrating National Opera Week**

### **Washington National Opera (Washington, DC):**

“Opera in All 8 Wards” – WNO’s weeklong initiative to present free performance and enrichment activities in all eight wards of Washington, DC. Events will include free public performances by WNO’s Domingo-Cafritz Young Artists; educational presentations for young people in DC’s libraries; bilingual in-school presentations and more.

### **Houston Grand Opera (Houston, TX):**

Declaration of Opera Week will take place at *Lohengrin* curtain on November 13, announcing a week’s worth of initiatives which include free lobby viewing of the 2009 NEA Opera Honors video tributes and a display from the archives documenting the activities of the honorees at the Houston Grand Opera; national radio broadcasts; an instrument petting zoo (incorporating orchestra musicians and staff members interfacing with the public); pre-performance talks and talk backs.

### **Chicago Opera Theater (Chicago, IL):**

“Flash” Opera Performances

Chicago Opera Theater will present “flash” performances of popular opera favorites featuring their Young Artists all over the city, including Millennium Park, Union Station and various “L” stops. Chicago Opera Theater will use Twitter and YouTube to promote the locations and times of the “flash” performances.

### **New Orleans Opera (New Orleans, LA):**

The New Orleans public is invited to participate in a YouTube contest by sending in a video of their best opera interpretations (can sing, tell a story, animate a story – just be creative) for a chance to win free opera tickets; a contest to win free tickets by submitting an original work of opera related art to be judged by two curators from the new Orleans Museum of Art; partnering with a local gallery for a photography show of New Orleans Opera productions since Hurricane Katrina; opera night at the Hornets game for ticket giveaway and National Anthem performance by the New Orleans Opera.

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## **Opera San José (San José, CA)**

### Opera in a Box

A public presentation of a special opera experience for K-12 students at the public library. With the help of a trunk filled with costumes, four resident artists and a pianist will dispel all the preconceived notions that seem to make opera so foreign to today's iPod generation. From Rossini's *The Barber of Seville* to Bizet's *Carmen*, OSJ's talented singers will present an immensely entertaining lesson on the art form, with a little "Hannah Montana" style thrown in for good measure.

## **Opera Boston (Boston, MA)**

### Opera Boston Underground

Opera Boston Underground is a cabaret series offered in an informal bar setting. The eclectic opera program is produced and presented by young singers for a young professional and student audience.

## **Opera on the James (Lynchburg, VA)**

### Free Student Admission for Food Donation

In response to the theme of hunger in *Hansel and Gretel* and in support of our community, Opera on the James will give a free student ticket for *Hansel and Gretel* to children 12 and under who bring a nonperishable food item to the Opera office in advance or to the E.C. Glass box office before the performance.

## **Tri-Cities Opera (Binghamton, NY)**

### Tri-Cities Opera Center Open House

The company will feature tours of costume and scenery shops, an open rehearsal of *Hansel and Gretel*, and an opera masterclass with Resident Artists in Training.

## **University of Kentucky Opera Theater (Lexington, KY):**

The University of Kentucky Opera Theater will present several "spontaneous" events featuring opera scenes around town and on campus, also during lunch hours at the student center.

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Contacts: **For NEA Opera Honors:** M.L. Falcone, Public Relations 212-580-4302

**For NEA:** Victoria Hutter 202-682-5692

**For OPERA America:** Patricia Kiernan Johnson 212-796-8620 x 217