



ST. LOUIS | JUNE 20-23

OPERA CONFERENCE 2018

LIFTING MANY VOICES

LIFESTYLE ENTREPRENEURSHIP: INTEGRATING FAMILY LIFE WITH A CAREER IN THE ARTS

11:00 a.m. – 12:15 p.m.

THE NATIONAL OPERA CENTER
AMERICA

#OperaConf

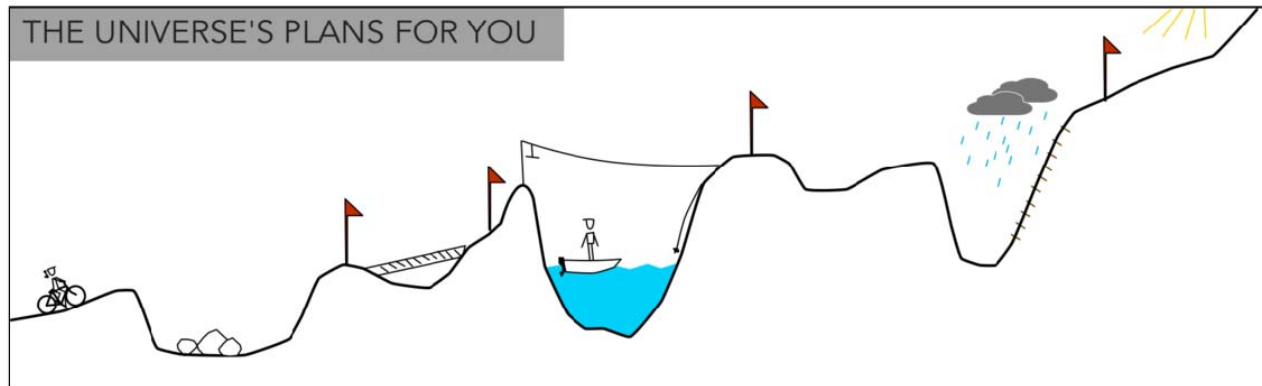
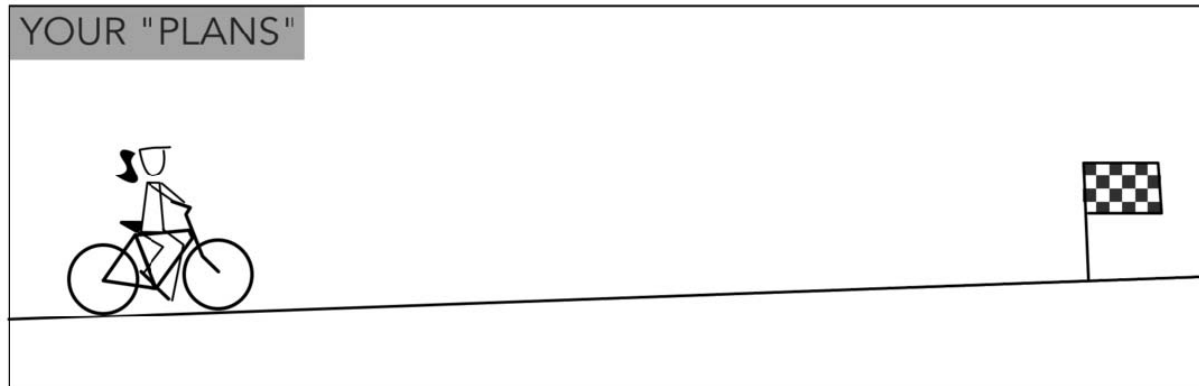
My promise

In our session today you will receive tips, tricks, suggestions and THREE KEYS to successfully navigating a career in the arts AND balancing a family.

But I can't do it alone.



How I got here



Financial Advising

- **Holistic Financial Planning**
- **Household Budgeting**
- **Maximizing Employer Benefits**
- **Short term Savings Strategies**
- **Risk Management/Insurance Planning**
- **Investment Advice**
- **Retirement Planning**
- **College Planning**

Business Development

- **Business and Career Planning**
- **Budgeting on an Inconsistent Income**
- **Maximizing union benefits**
- **Short Term Savings Strategies**
- **Managing your side hustle**
- **Cash Flow Management**
- **Investment Advice**
- **Retirement Planning**
- **College planning**

What is Lifestyle Entrepreneurship?

“An individual that creates a business with the purpose of altering their personal lifestyle and not for the sole purpose of making profits. A lifestyle entrepreneur focuses more on the life rewards provided to people that **enjoy and have a passion for what they are doing.**”

www.businessdictionary.com

www.TiffanySoricelli.com

Lifestyle Entrepreneurship = Disciplined

Lifestyle Entrepreneurship + Family =

Disciplined 

“Through discipline comes freedom.”
- Aristotle



**THERES NO SUCH THING AS
WORK-LIFE BALANCE**

Work – Life Integration



www.TiffanySoricelli.com



Tiffany Soricelli- Northwestern Mutual ...

Published by Tiffany Soricelli [?]

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It's easy for me to understand what matters most to my clients, because this is what matters most to me. Being able to honor my commitment to helping others achieve their goals while providing comfort for my daughter when she was sick and needing cuddles... this is why I started my planning practice in the first place! #livelifebydesign #worklifeintegration #workingmom #becoyourbaby #becocarrier

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Lindamarie Conn, Angel Brown and 6 others

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Three Keys to Integrating Family Life with a Career in the Arts

- 1) Put SYSTEMS in place to increase Time Maximization
- 2) Alleviate fear, stress, and worry with a clear FINANCIAL PLAN
- 3) Make it a practice to have clear COMMUNICATION at work and home

1. Systems

- **“It takes a whole village to raise our children”**
- **Think outside the box**
- **Technology is your friend!**
- **Communication is key**



2. FINANCIAL PLAN

- **GOAL**
 - 3,5,10+ years
 - Personal, Professional, Financial Goals
- **Cash Flow Management**
 - $\text{Income} - \text{Expenses} = \text{Surplus/Deficit}$
- **PROTECT**
 - Benefits? Insurance Coverage
- **SAVE**
 - E-Fund vs. O-Fund
- **INVEST**
 - Time Horizon and purpose?



3. COMMUNICATION

- **Clearly Defined Roles & Expectations**
- **Don't "cry wolf"**
- **Family Time vs. Work Time**
- **Know what you want**
- **Ask for help**



**“YOU DON’T HAVE TO
DO IT ALL BY YOURSELF.”**



Q & A

Want to learn more?
Sign up for a 15 minute Personal Strategy Session in
the SoundMirror Exhibit hall during Conference!

Text: 929-445-3311 or stop by the booth to sign up

www.TiffanySoriceli.com



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