KEYNOTE: A CONVERSATION WITH JOHN ADAMS

9:15 a.m. – 10:30 a.m.
An expanded definition of culture.
Today, the definition of culture has democratized even further, possibly to the point of extinction.
Activities Defined as “Culture”

- Historic Attraction/Museum: 69
- Art/Design Museum: 63
- Community Festival/Street Fair: 62
- Music Festival: 59
- Natural History Museum: 57
- Public/Street Art: 54
- Food and Drink Experience: 52
- Musical: 51
- Classical Music: 51
- Play (Non-Musical): 48
- Opera: 48
- Ballet: 47
- Movies/Film: 41
- TV: 23

Courtesy of Culture Track 2017 - LaPlaca Cohen

#OperaConf
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Now, culture can be anything from Caravaggio to Coachella, Tannhäuser to taco trucks.
Fortunately, the very audiences that are breaking down the definition of culture are also helping to rebuild a new one.
TRANSFORMING PERSPECTIVES

“Having it change the way you think or challenging the norms. Anything that makes you feel anything and question what you already know.”
BUILDING COMMUNITY

“Building stronger communities by bringing people who may not think they have much in common together.”
EDUCATING THE PUBLIC

“Broadening my horizons, understanding of life and situations, and helping me learn about other peoples of the world.”
FOSTERING EMPATHY

“ Bringing people of many different backgrounds together, and cementing the fact that our world is better for having so many diverse cultures. It needs to bring understanding and acceptance. ”
Thomas L. Friedman

Thank You for Being Late
“The only way to steer is to paddle as fast as or faster than the rate of change...”

Friedman
“Enable more citizens on more days in more ways to keep pace with how accelerations are reshaping their lives.”

Friedman
Eric Beinhocker, Oxford University

“Social technologies are ways ‘we organize to capture the benefits of cooperation.’”
“We need to understand more deeply how... organizations, institutions and societies work and find ways to accelerate their adaptability and evolution.”

Beinhocker
“Every society and every community must compound the rate at which it reimagines and reinvents its social technologies.”

Friedman
Heather McGowan

“Learning can no longer be a set dose of education consumed in the first third of one’s life.”
“Learning becomes more important than knowing.”

McGowan
“This mind-set positions the individual with an expectation of lifelong learning and adapting with a focus on the uniquely human skills of empathy, social and emotional intelligence, judgement, creativity, divergent thinking and an entrepreneurial outline for a long career… in opera.”

McGowan
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