



ST. LOUIS | JUNE 20-23

**OPERA CONFERENCE 2018**

LIFTING MANY VOICES

# KEYNOTE: A CONVERSATION WITH JOHN ADAMS

9:15 a.m. – 10:30 a.m.



THE NATIONAL OPERA CENTER  
AMERICA

#OperaConf

# CULTURE TRACK '17

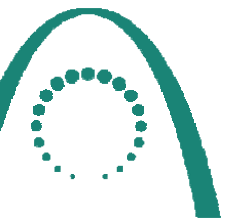
LaPlaca  
Cohen

Kelton

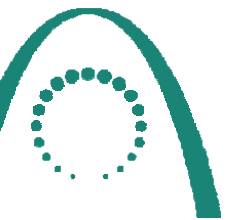
[CultureTrack.com](http://CultureTrack.com)

[@CultureTrack](https://twitter.com/CultureTrack)

[#CultureTrack](https://twitter.com/CultureTrack)



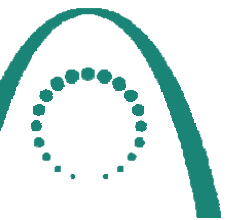
# An expanded definition of culture.



*Courtesy of Culture Track 2017 - LaPlaca Cohen*

**#OperaConf**

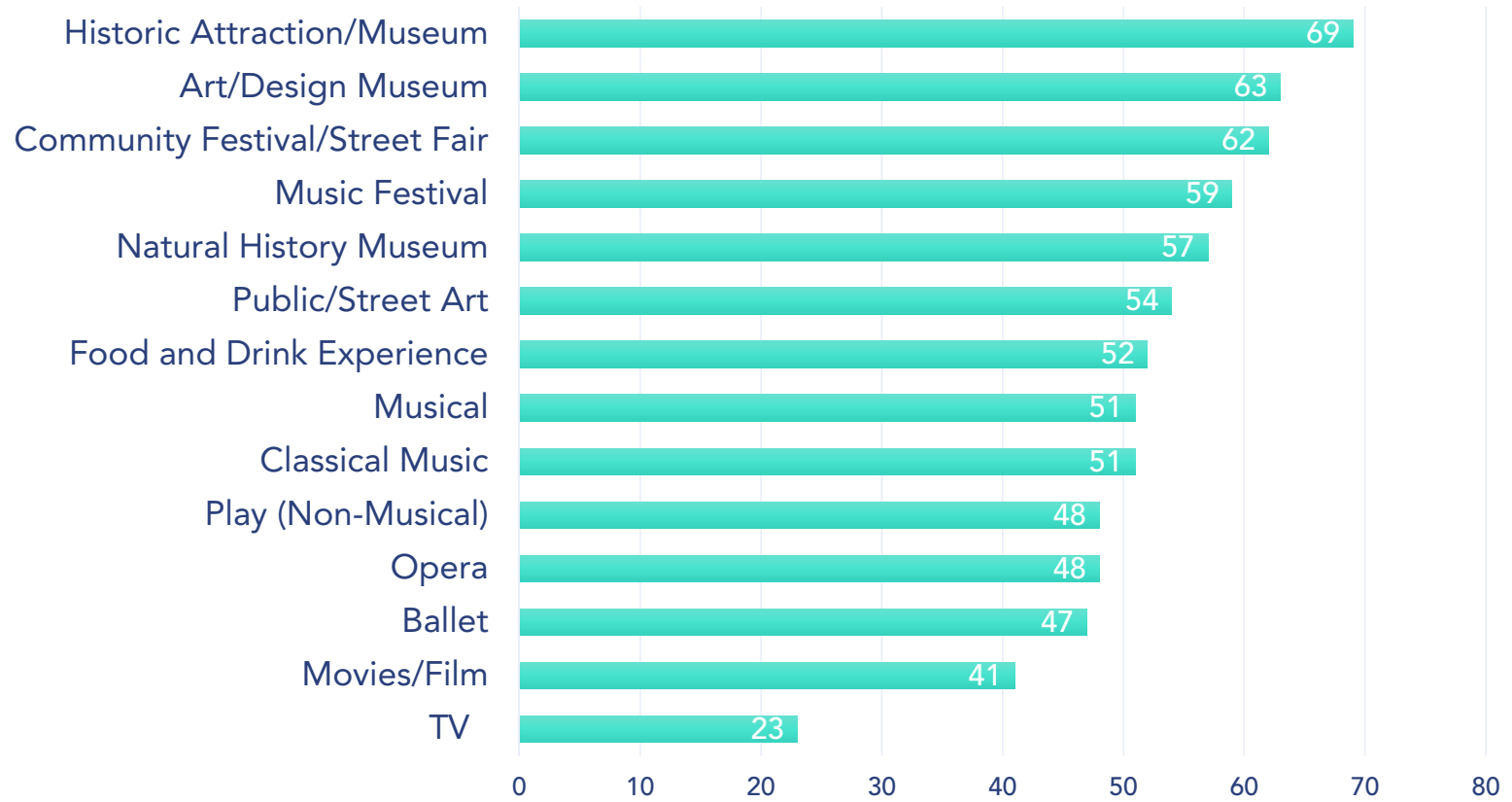
**Today, the definition of culture has democratized even further, possibly to the point of extinction.**



*Courtesy of Culture Track 2017 - LaPlaca Cohen*

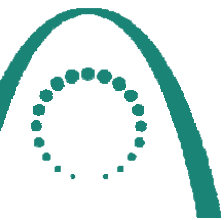
**#OperaConf**

# Activities Defined as "Culture"

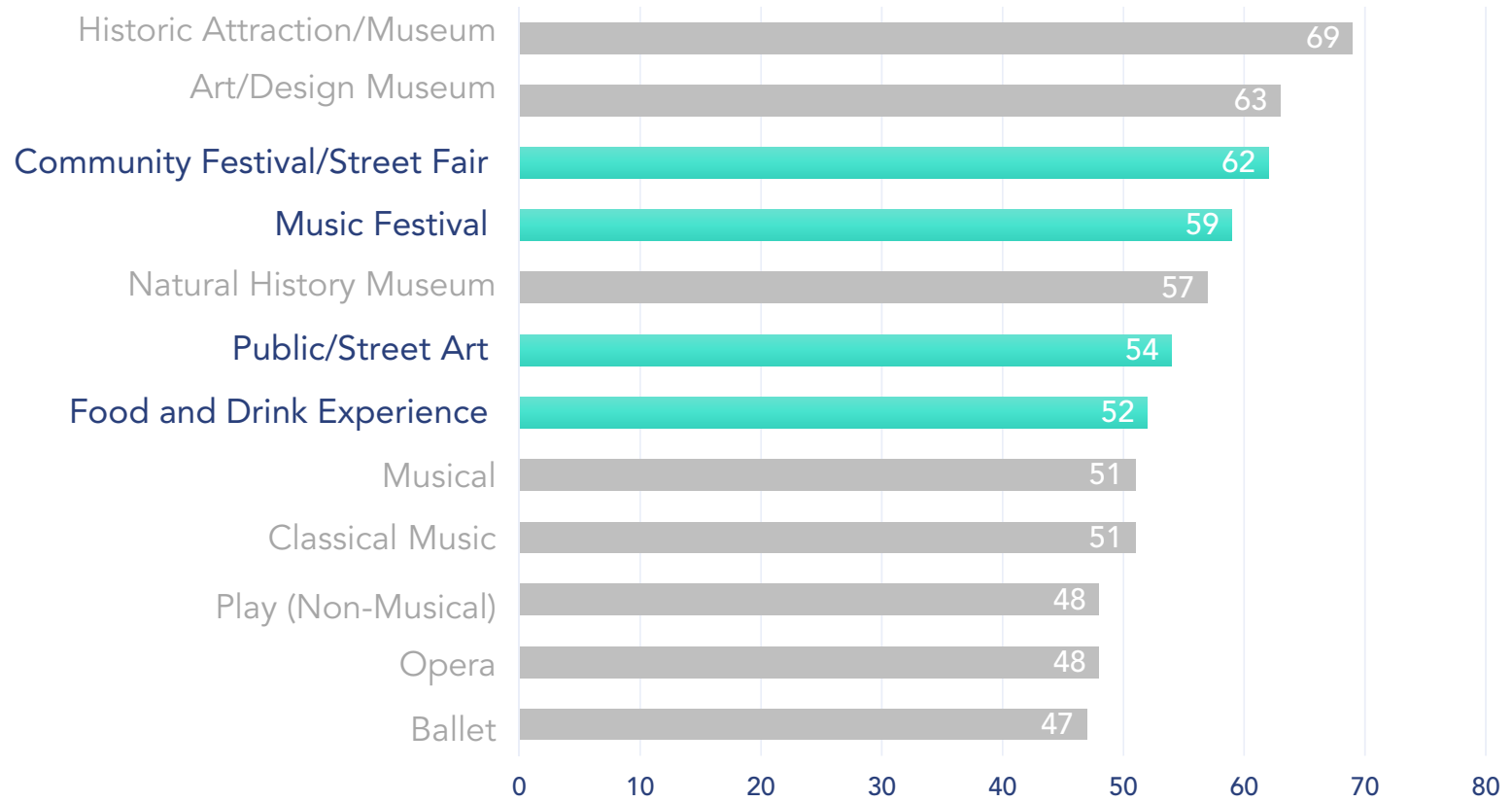


Courtesy of Culture Track 2017 - LaPlaca Cohen

#OperaConf

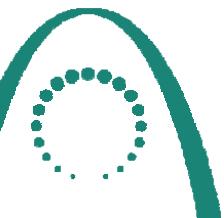


# Activities Defined as "Culture"

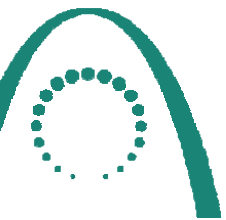


Courtesy of Culture Track 2017 - LaPlaca Cohen

#OperaConf



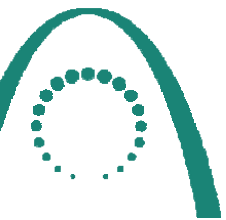
**Now, culture can be anything  
from Caravaggio to Coachella,  
Tannhäuser to taco trucks.**



*Courtesy of Culture Track 2017 - LaPlaca Cohen*

**#OperaConf**

**Fortunately, the very audiences that are breaking down the definition of culture are also helping to rebuild a new one.**



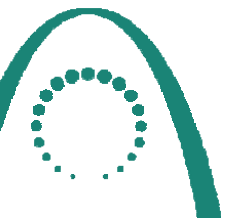
*Courtesy of Culture Track 2017 - LaPlaca Cohen*

**#OperaConf**



# TRANSFORMING PERSPECTIVES

**“Having it change the way you think or challenging the norms. Anything that makes you feel anything and question what you already know.”**

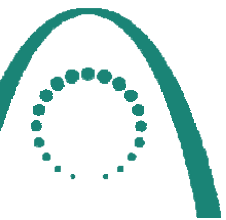


*Courtesy of Culture Track 2017 - LaPlaca Cohen*

**#OperaConf**

# BUILDING COMMUNITY

**“Building stronger communities by bringing people who may not think they have much in common together.”**

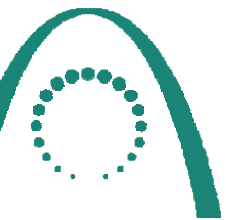


*Courtesy of Culture Track 2017 - LaPlaca Cohen*

**#OperaConf**

# EDUCATING THE PUBLIC

**“Broadening my horizons,  
understanding of life and situations,  
and helping me learn about other  
peoples of the world.”**

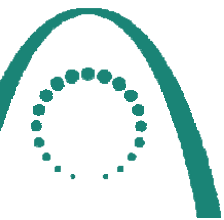


*Courtesy of Culture Track 2017 - LaPlaca Cohen*

**#OperaConf**

# FOSTERING EMPATHY

**“Bringing people of many different backgrounds together, and cementing the fact that our world is better for having so many diverse cultures. It needs to bring understanding and acceptance.”**



*Courtesy of Culture Track 2017 - LaPlaca Cohen*

**#OperaConf**

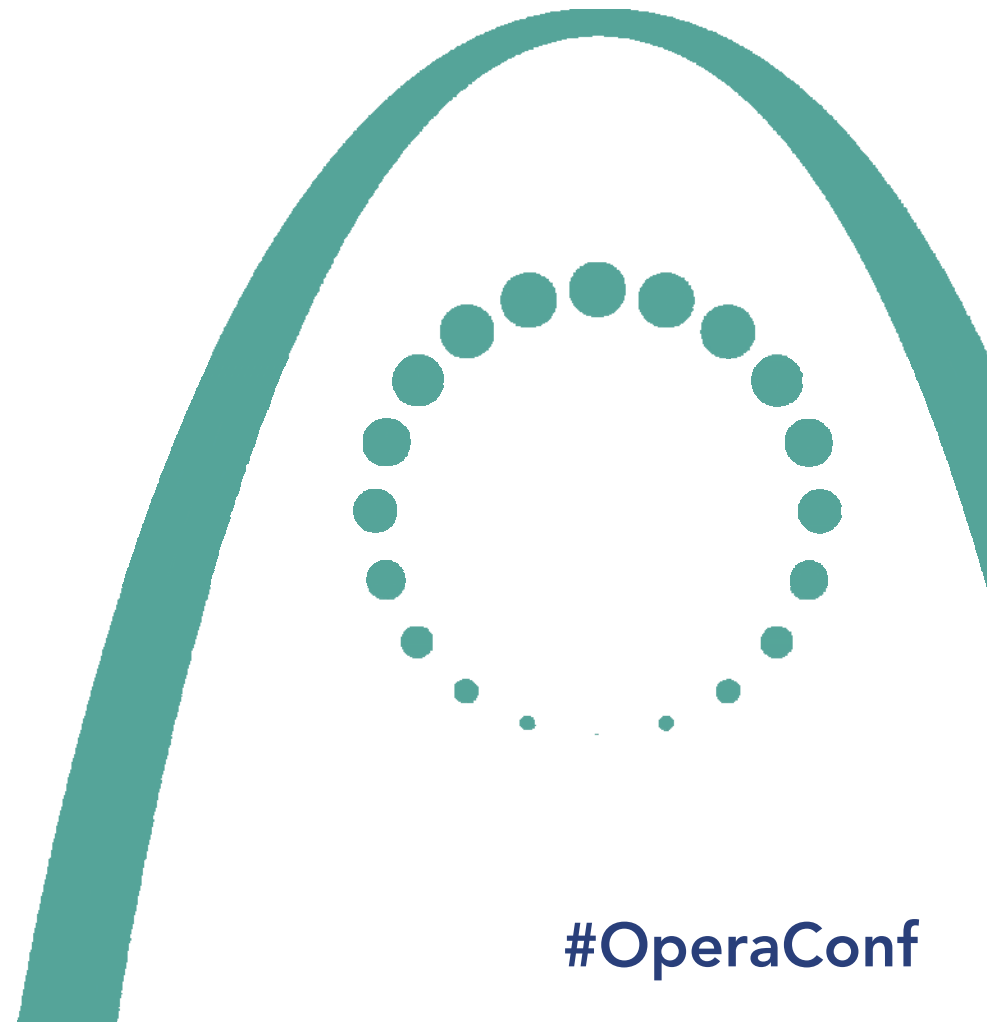


ST. LOUIS | JUNE 20-23

# OPERA CONFERENCE 2018

LIFTING MANY VOICES

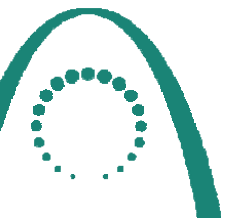
THE NATIONAL **OPERA** CENTER  
**AMERICA**



[#OperaConf](#)

Thomas L. Friedman

*Thank You for Being Late*



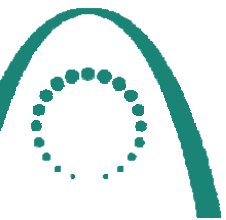
Courtesy of Culture Track 2017 - LaPlaca Cohen

#OperaConf

**“The only way to steer is to paddle as fast as or faster than the rate of change...”**

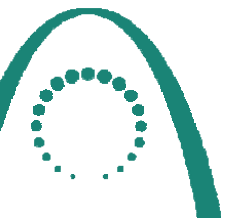
**Friedman**

**#OperaConf**



**“Enable more citizens on more days in more ways to keep pace with how accelerations are reshaping their lives.”**

**Friedman**

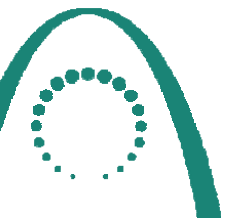


**#OperaConf**



# Eric Beinhocker, Oxford University

**“Social technologies are ways ‘we organize to capture the benefits of cooperation.’ ”**

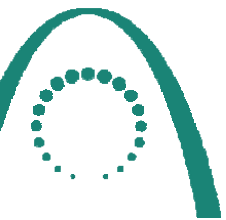


**#OperaConf**

**“We need to understand more deeply how... organizations, institutions and societies work and find ways to accelerate their adaptability and evolution.”**

**Beinhocker**

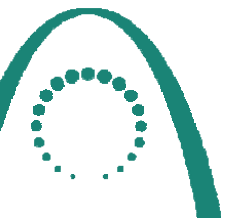
**#OperaConf**



**“Every society and every community must compound the rate at which it reimagines and reinvents its social technologies.”**

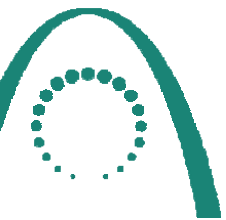
**Friedman**

**#OperaConf**



# Heather McGowan

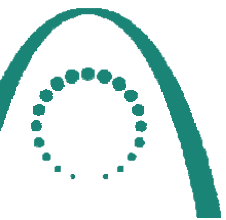
**“Learning can no longer be a set dose of education consumed in the first third of one’s life.”**



**#OperaConf**

**“Learning  
becomes more important than knowing.”**

**McGowan**

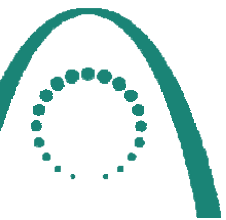


**#OperaConf**

**"This mind-set positions the individual with an expectation of lifelong learning and adapting with a focus on the uniquely human skills of empathy, social and emotional intelligence, judgement, creativity, divergent thinking and an entrepreneurial outline for a long career... in opera."**

**McGowan**

**#OperaConf**





ST. LOUIS | JUNE 20-23

**OPERA CONFERENCE 2018**

LIFTING MANY VOICES

# KEYNOTE: A CONVERSATION WITH JOHN ADAMS

9:15 a.m. – 10:30 a.m.



THE NATIONAL OPERA CENTER  
AMERICA

#OperaConf