

Roundtable #2 – Data, Business Intelligence and the Future of Operations and Financial Reporting

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Data

Structured, Internal, Siloed

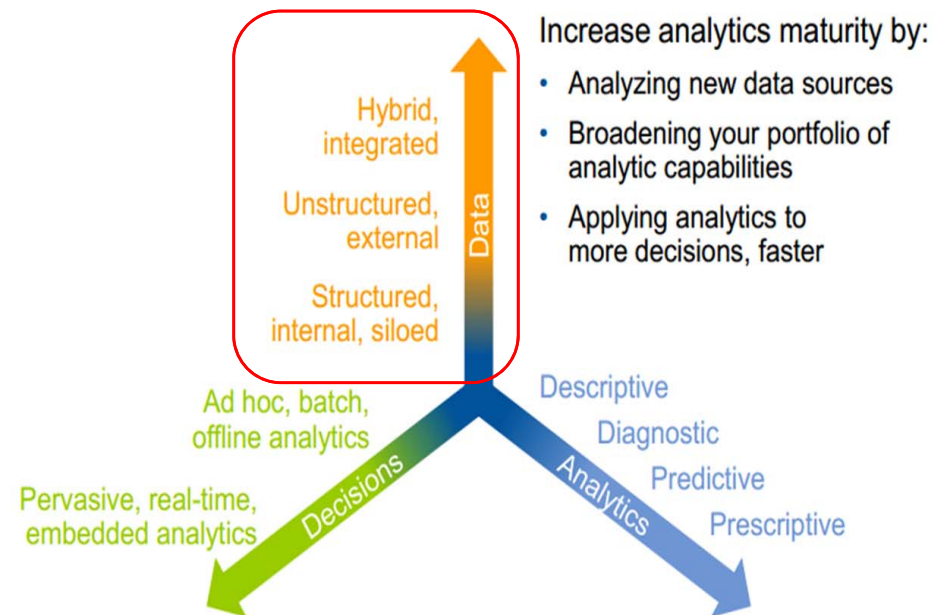
- Accounting
- Tessitura
- SQL

Unstructured, External

- Text Heavy information
- Wikipedia
- Facebook

Hybrid, Integrated

- On Premise to Cloud



Decisions

Structured, Internal, Siloed

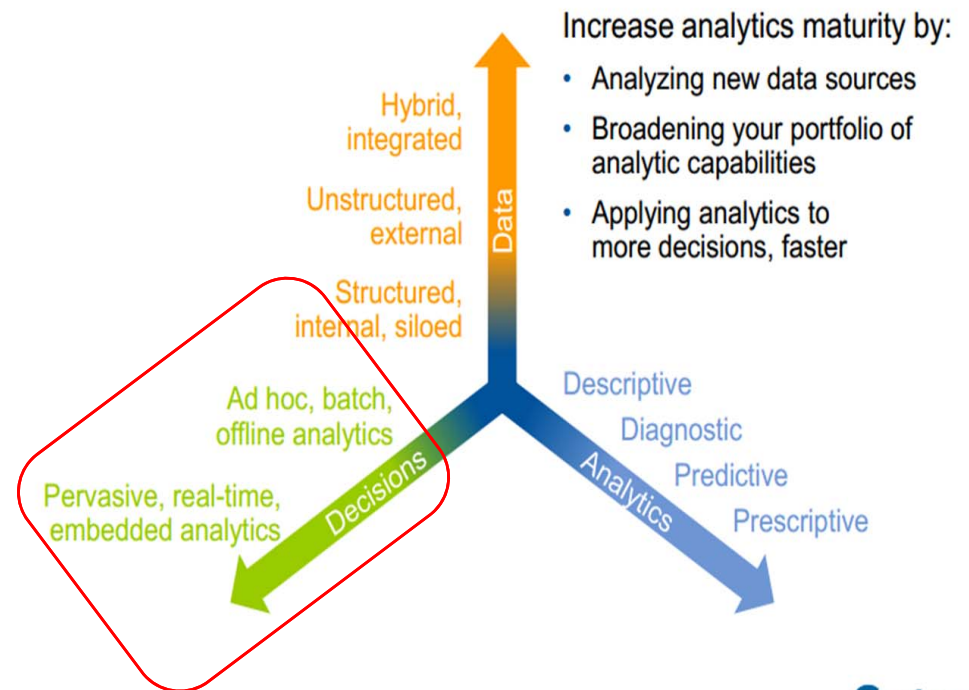
- Accounting
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Hybrid, Integrated

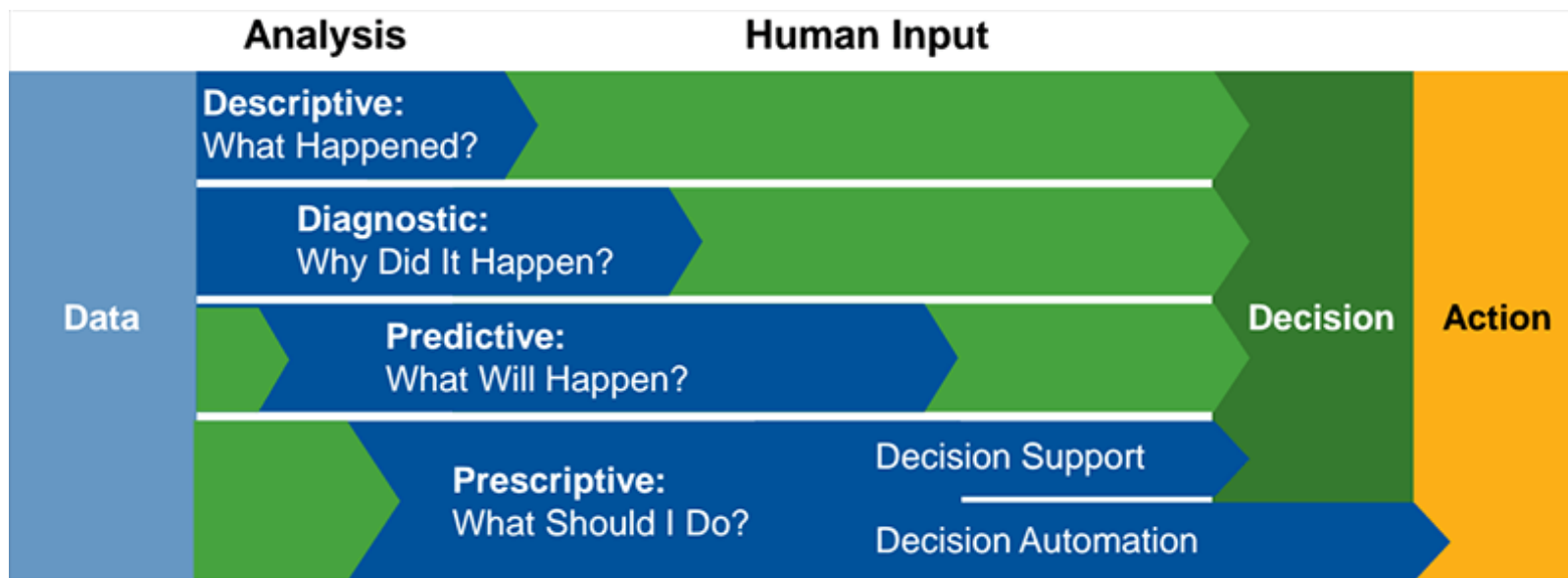
- On Premise to Cloud



Increase analytics maturity by:

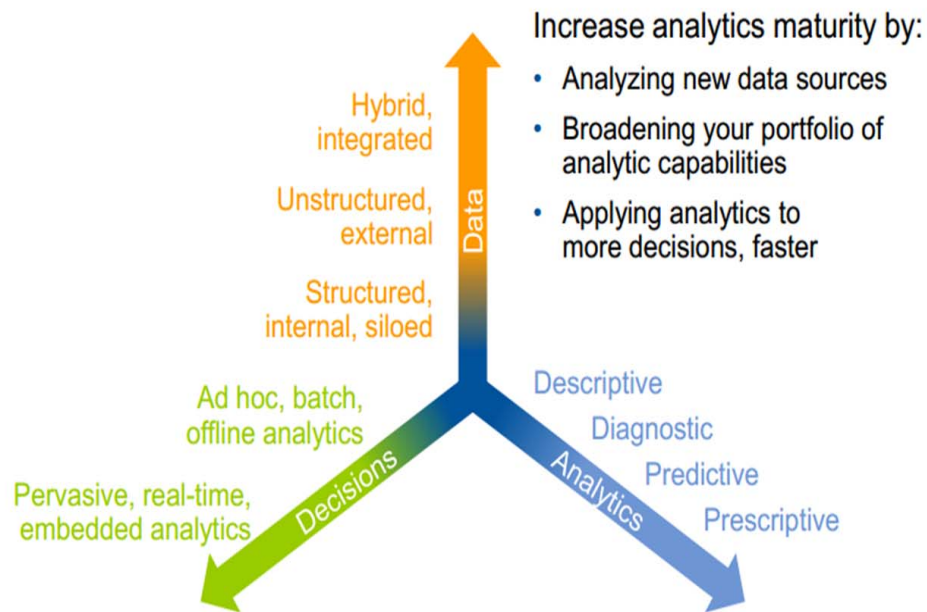
- Analyzing new data sources
- Broadening your portfolio of analytic capabilities
- Applying analytics to more decisions, faster

Analytics



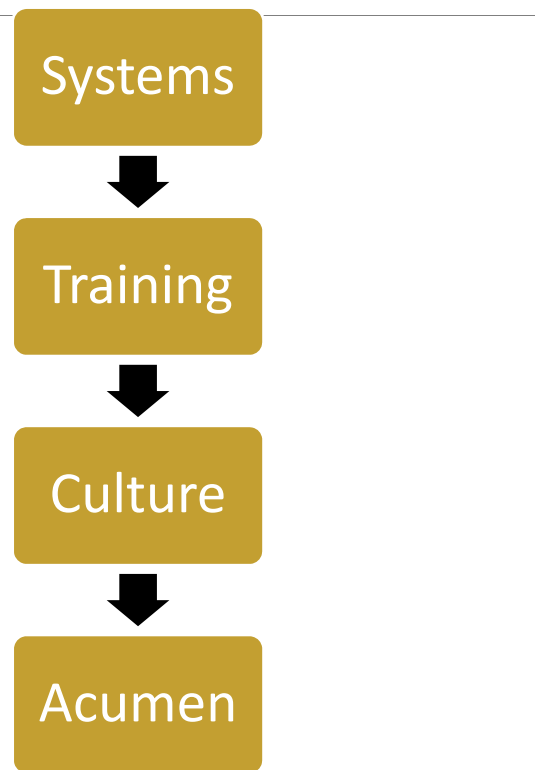
Built on Descriptive and Predictive Analytics
Suggests decisions and shows the implications to those decisions
Implements decisions automatically

Business Intelligence

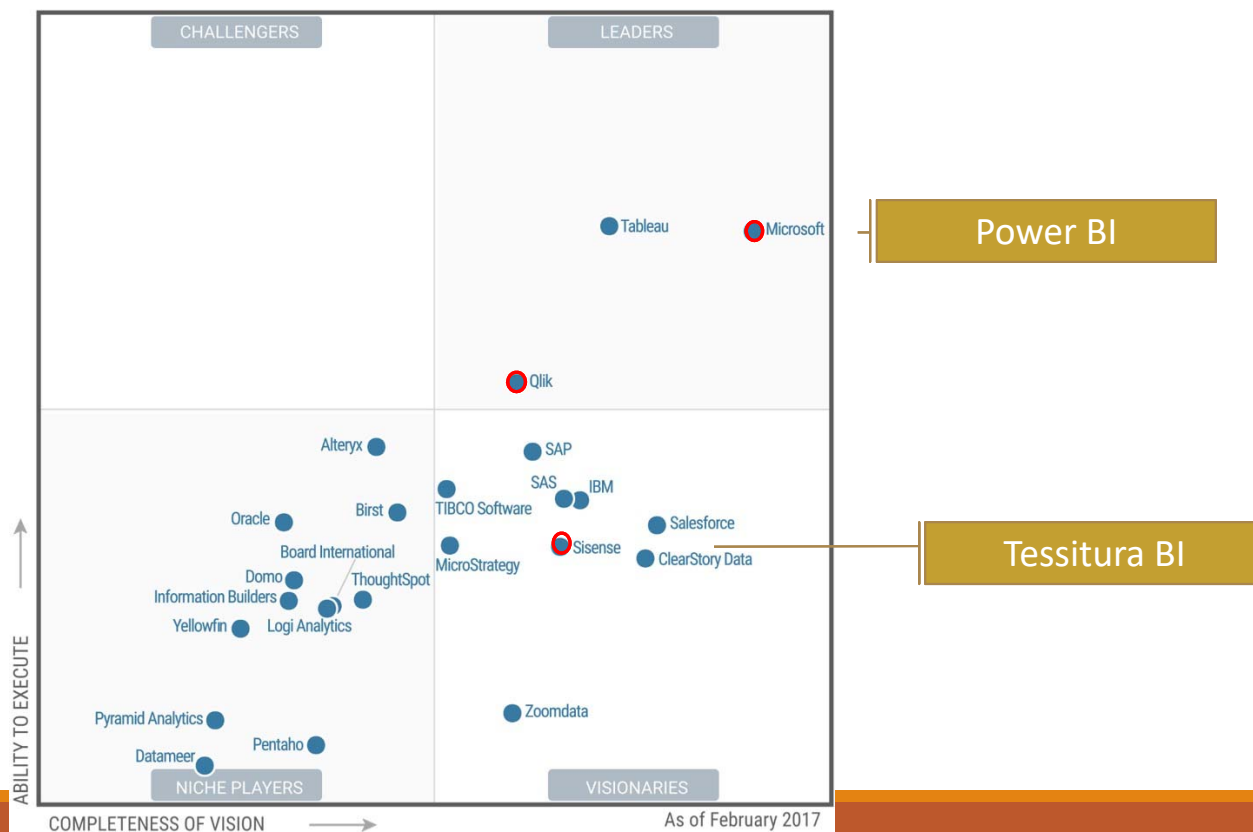


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Gartner



Gartner Magic Quadrant for Business Intelligence and Analytics



Power BI

<https://powerbi.microsoft.com/en-us/>

\$5,000 Annual Azure Credit

\$3 Per User



Future of BI

Cloud Computing

Data Scientist capabilities on the Front Line

Onslaught of Unstructured Data

Machine Learning

CFO as the CDO (Chief Data Officer)

Scalable Systems

System	Software	Level	Cost	Link
CRM – Customer Relationship Management	Tessitura/Tessitura Consortium	1 – 4	Variable. The Consortium is better for smaller companies	https://www.tessituranetwork.com/
HRS – Human Resource System	BambooHR	1 – 4	Variable. Great for all levels	https://www.bamboohr.com/
ERP – Level 3 & 4	QuickBooks	3 & 4	Low price for small organization	https://quickbooks.intuit.com/online/
ERP – Level 1 & 2	ActivityHD or Sage Intacct	1 & 2	Medium Price range. Software depends on the needs of the organization and the financial acumen of your finance department	https://nqativ.com/products/activityhd https://www.sageintacct.com/
Contract Signing	DocuSign	1 – 4	Drives efficiency with contract signing	https://docusign.com
Productivity Suite	Office 365	1 – 4	E5 license gives you the ability scale your organization to any level with low prices	https://www.office.com/

Questions for the group

How are you driving BI in your company?

How is your culture changing in order to support BI

What systems are you going to put in place in the next couple of years in order to support your BI needs