

INNOVATION IN CIVIC ENGAGEMENT

ANCHORAGE OPERA

Reed Smith, *General Director*
Impact around production of *As One*

OPERA MEMPHIS

Ned Canty, *General Director*
The McCleave Project

OPERA OMAHA

Roger Weitz, *General Director*
Holland Community Opera Fellowship

PACIFIC OPERA VICTORIA

Ian Rye, *General Director*
The Co|Opera|tive:
Using Opera to Create a Platform for Community Dialogue

OBSERVATIONS

Find commonalities through listening. Community engagement is rooted in participation in partner activities.

Hire a staff liaison with existing credentials in the partner community, if possible. Earning trust and establishing expertise takes time.

Dedicated staff for this work is critical. It takes focus and availability.

Focused purpose in civic engagement can invigorate the entire organization.

Early stages of this work may reveal hidden positive attitudes toward your organization across the community.